Mountain Views

News from Stowe Land Trust

Fall/Winter 2021

In This Issue
Protecting the Ricketson
Farm

Our Donors

New Directors



The Ricketson Farm's iconic silos and red barn have become a Stowe landmark. Read our cover story below to learn more about our efforts to protect this irreplaceable part of the town's landscape. Photo by Paul Rogers.

LET'S CONSERVE THE RICKETSON FARM!

A Link to Stowe's Past & Future

By Barry Matthews, Community Engagement Manager

Located on Route 100, the 217-acre Ricketson Farm defines Stowe's northern gateway. Its familiar red barn and blue silos welcome travelers heading south from Morrisville, and bid you farewell as you head north out of town. As Stowe's most prominent and productive farm, its presence makes a powerful statement about the town's identity and community—a place where working farms are part of both the backdrop and foundation of a world-class resort economy.

However, as farms and farmers face increased pressure from development interests, the changing climate, and other factors, this relationship grows increasingly tenuous. Over the past hundred years, the number of farms in Stowe has fallen from over two hundred to fewer than ten. With many of these remaining operations undergoing generational transfer in the

next decade, it is crucial our community acts decisively to protect the landscapes that makes Stowe special.

Stewarded by three generations of the Ricketson family, the farm is now at a crossroads. After a long career, Ken Ricketson is transitioning out of commercial dairy farming, and hopes his family's legacy and the land's rich agricultural potential can be protected for future generations of farmers. Thanks to a significant bargain sale provided by Ken, Stowe Land Trust and Vermont Land Trust have the opportunity to secure a permanent conservation easement on the farm—if we can raise the \$2.5 million in acquisition, project and stewardship costs needed by March 2022. The easement will ensure that the farm's excellent soils and ecologically-rich wetlands will remain available for future farm enterprises and protected forever.

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Stowe Land Trust is dedicated to the conservation of scenic, recreational, and productive farm and forest lands for the benefit of the greater Stowe community.

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Letter from the Executive Director



"I was SO worried about what was going to happen to the Ricketson Farm. And SO relieved to hear the land trust is helping conserve it. If it were developed, I'd know it was time for me to leave Stowe."

As I've been talking with many of you about what our local farms in general and the Ricketson Farm in particular mean to you, I keep hearing a version of this sentiment: our farms and the benefits they provide are either a key part of what brought you

to the Stowe area or a reason why you stay. Seeing cows grazing on pasture and tractors at work in fields, shopping at farm stands and the farmers market, and even the experience of getting stuck behind a manure truck on the Mountain Road are all part of what makes this special place home.

With the Ricketson Farm conservation effort, we have a real opportunity to make a positive impact for the future of local farmland. With fewer than ten farms remaining in Stowe and less than 20% of our farmed agricultural soils permanently protected—the work of supporting our existing farms and new enterprises, conserving our best farmland, and creating a sustainable and equitable future for farming in our community has never been more urgent. I hope you join us, Ken Ricketson, and our partners in helping to conserve the Ricketson Farm. Please donate and renew your membership—or become a new Stowe Land Trust member—today.

With gratitude,

Kristen Sharpless Executive Director

P.S. Are you new to the Stowe area? So is Stowe Land Trust's new Community Engagement Manager, Barry Matthews (see announcement, page 10)! Barry is helping to connect people to each other and the land through our community conservation work. Reach out to Barry at barry@stowelandtrust.org to learn about ways to get involved or to share your questions and ideas. Or drop by our office at 6 Sunset Street in the village to say hello!

Bandanas for Ricketson Farm!

Show your support for conserving the Ricketson Farm! Make a donation to help protect the 217-acre Ricketson Farm before March 2022 and recieve a bandana featuring familiar farm sights! Available while supplies last.

In-person pick-up only—no shipping.

To donate securely online, visit www.stowelandtrust.org, or stop by our office at 6 Sunset Street in Stowe (next to Black Cap Coffee). Get yours today!



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Let's Conserve the Ricketson Farm continued



Pitcher plants at the Ricketson Farm bog (above), Ken's father Harold Ricketson in 1964 (right).



The Ricketsons' history on the land connects Stowe's past, present, and

future. When Ken's grandparents moved to Stowe from Saskatchewan in 1916 to take over a dairy farm, the land they purchased north of Stowe village had already been farmed for at least one hundred years. In the early 1900s the town's economy was dominated by a combination of farming and forestry operations, with a nascent tourism industry hinting at the town's future. In oral interviews conducted by the Stowe Historical Society, Ken's father Harold and his uncle Kenneth recalled using a goat to power their separator before the farm was wired for electricity (it would later become one of the first farms in town to be connected to electric power). While the work was hard and the hours were long, signs of Stowe's recreation potential could already be seen—during their spare time Harold and Kenneth enjoyed testing their ash and hickory skis on a community-built jump.

Over the years the Ricketson Farm and its herd of Holsteins became a stalwart sign of Stowe's diverse rural economy. Local real estate broker and Stowe Land Trust member Peggy Smith remembers waiting in traffic for Ken's cows to cross Route 100, recalling that the crossing "gave you a moment to stop and reflect during an otherwise busy day, and enjoy a reminder of the old Stowe that hadn't changed." While Ken sold his milking herd last May, the farm remains an incredibly viable agricultural property, whose future potential remains bright—if bold steps are taken to protect it today.

Help Protect What's Possible

The campaign to conserve the Ricketson Farm is well underway. So far, Stowe Land Trust has been able to secure just over \$600,000 in private donations toward protecting the farm. Combined with an initial \$1,063,000 grant award from the Vermont Housing & Conservation Board (VHCB), we have made tremendous progress!

Now, we need the Stowe community's help to raise another \$240,000, which will allow us to unlock a \$200,000 challenge grant from an anonymous donor.

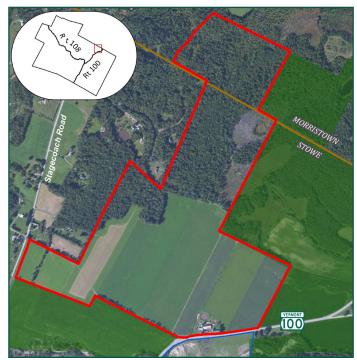


If we can successfully meet the community campaign goal, receive \$200,000 in funding from the Town of Stowe, and secure another \$200,000 in state and federal funding from VHCB, we will have all the funds needed to conserve the farm as planned next March.

This project offers a crucial opportunity to protect an irreplaceable icon of the Stowe landscape—one of the places that makes Stowe unique. "It's the best of what Vermont has to offer,"

says Stowe Land Trust emeritus director Alan Thorndike, "open land that is still being cultivated." For generations, the rich bottomlands of the Lamoille Valley have supported and sustained its communities, from the land's original Abenaki inhabitants to our present-day town. Working together, we can help protect this special landscape for future generations.

Thank you to everyone who has already made a donation to help conserve the Ricketson Farm. Please consider joining your neighbors and donate today. Your support will make a difference! For more information on the Ricketson Farm project, including how to contribute, visit our website at www.stowelandtrust.org.



Map of the Ricketson Farm, located between Route 100 and Stagecoach Road, with the conservation easement outlined in red.

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This list includes all unrestricted donations made between October 1, 2020-September 30, 2021. If we have missed or incorrectly listed your name, please let us know!



22nd Annual Golf Tournament

Our 22nd annual golf tournament was held on August 5, 2021 and raised \$40,000 for Stowe Land Trust. All the proceeds from this Legacy event will be added to SLT's stewardship endowment for the long-term care of our conserved lands. Thank you to our hosts, Alice and Lee Spencer, as well as all our sponsors and participants. Your support makes our work possible! For a complete list of tournament results, individuals and businesses that supported the tournament, and more photos from the event, please visit our website at www.stowelandtrust.org/news.

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Welcome and Thank You, Board Members



Amy Farley

Amy Farley lives in Stowe with her husband Phil and son Jackson, who is in first grade at Stowe Elementary School. She first became involved with the Land Trust as the landowner of a piece of the Little River Corridor Easement, and then more deeply as a volunteer during various aspects of the Kaiser Farm—now Long Winter Farm—conservation project. Amy's favorite place to be is outdoors, and her passion for the organization continues to deepen through her daily use of various SLT-conserved properties for skiing, hiking, and

mountain biking. Professionally, Amy is a Senior Director at Community Wealth Partners where she leads strategic planning and capacity building projects for nonprofits and foundations. She is excited to join the Board and more deeply support its development and future evolution.



Frank Foti

Frank Foti, a twenty-year resident of Stowe, recently retired from his equally long tenure as the Director of Pharmacy at Central Vermont Medical Center in Montpelier. Frank is a past board member of Stowe Trails Partnership and was at the forefront of the FAT-biking phenomenon in Vermont. His core beliefs of duty, gratitude, and creating legacy provide him with an indomitable drive toward preserving Stowe's sanctity for generations to come.

In addition to spending time with his beloved family, Frank's passion for mountain biking, trail running, and overlanding keep him happily occupied in his golden years.

We Bid a Fond Farewell to Four Board Members and Welcome Two Directors Emeriti

Stowe Land Trust has been fortunate to have had Chess Brownell, Walter Frame, Tom Jackman and Mila Lonetto as members of our Board of Directors for the past several years. Mila's non-profit experience and broad network helped us engage new donors and made our outings and events fun and successful. Chess served as vice chair and chair of Stowe Land Trust during her nine-year tenure. Her can-do leadership oversaw a successful office relocation to Main Street, a smooth executive director transition and Stowe Land Trust's 30th anniversary. Walter served as treasurer, vice chair and chair of Stowe Land Trust during his nine years on the Board, and his strong and steady leadership saw the successful conservation of our biggest project to-date: Brownsville Story-Ridge Forest. Always willing to roll up their sleeves and pitch in, the Board elected Chess and Walter as emeritus directors in August 2021.

We would also like to offer a very special thank you to one of our longest serving board members who retired from the Board this year. Over the past eighteen years, **Tom Jackman** has been a strong and passionate advocate for our community's protected lands and recreation trails. He saw the completion of sixteen conservation projects as a Stowe Land Trust board member and as town Planning Director, and truly understands the importance of conservation to the town's health and economy. Thank you, retiring Board Members, for your energy, commitment, and guidance over the years!

Thank You Canadian Friends of Stowe Land Trust!

Canadian families who call Stowe their home-away-from-home contributed \$45,000 USD to support Stowe Land Trust's land protection and stewardship work in 2021, including a contribution to the Ricketson Farm project (see cover story). With the border reopened, we look forward to seeing you again on the streets and slopes of Stowe soon!



To learn more about Canadian Friends of Stowe Land Trust and how to make a tax-deductible contribution, please visit www.stowelandtrust.org/support/canadian-friends.

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Our Team is Growing!

Welcome, Barry!

Stowe Land Trust is pleased to welcome Barry Matthews as its Community Engagement Manager. This new position will build the land trust's capacity for outreach, engagement, and education, and signals its ongoing commitment to land conservation that meets local needs, includes more people, and energizes our community. As Community Engagement Manager, Barry will manage organization-wide communications, facilitate educational and recreational programming, strengthen community partnerships, and coordinate SLT's popular Summer Naturalist program.

Originally from Virginia, Barry joins the Stowe community after several years spent in Williamstown, Massachusetts. Barry comes to the land trust after serving in similar roles at Hilltown and Franklin Land Trusts in western Massachusetts—he previously held various positions in higher education and museum interpretation, specializing in art and environmental history. He holds a BA in Art History from VCUarts and an MA in American Studies from the College of William & Mary.



Barry Matthews

Barry is a lifelong outdoor enthusiast and is eager to explore the trails, roads, and slopes of Stowe and its surrounds in the months ahead. Be sure to say "hello" if you see Barry around town, in the office, or out in the wild!

Inclusive Community Conservation

A Roadmap for Action

As defined by the Land Trust Alliance, community conservation is an approach to land protection that is both inclusive of wider audiences and responsive to local needs. Around the country land trusts like ours are using community conservation to protect land and change lives in new ways—partnering with schools, working with veterans, increasing access to land and educational resources, engaging elders, addressing food insecurity and hunger, and more. This work inspires us to continue to learn and evolve, so that we can better serve the Stowe area community.

In 2019, we participated in a Community Conservation Assessment pilot program sponsored by the Land Trust Alliance. Since then, we have worked with consultants in an external and internal review and conducted a community-wide survey—the results of which were incorporated into a roadmap for action adopted by our board in May. This roadmap includes a list of immediate priorities for 2021, and will help inform our next 3-year organizational strategic plan update in 2022.

Our work is ongoing, but we wanted to share a few of the steps we've taken over the past few months:



- •Created and shared a statement of our core values and commitment to becoming a more diverse, equitable, and inclusive organization—you can read it on our website
- •Continued to build new partnerships and reach new audiences via our Summer Naturalist programs
- •Held Diversity, Equity, and Inclusion training for both board and staff
- •Began website and brand redesign efforts, to make our communication efforts more accessible and allow us to connect with more diverse audiences
- •Increased staff capacity for outreach, education, community engagement, and fundraising

As we continue to grow and evolve as an organization, we aim to remain responsive to community needs. If you have questions or comments about our Community Conservation Roadmap, please contact Barry@stowelandtrust.org.

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A Spotlight on Stewardship

Restoring DuMont Meadow

Stowe Land Trust has owned the 47-acre DuMont Meadow property since 2003, when it was donated in memory of Joseph and Alma DuMont. Since taking ownership of the property, we have been restoring native biodiversity and wildlife habitat quality on the property by removing non-native, invasive plants; planting native trees and shrubs in the riparian zone along the river; and brush hogging the meadow to maintain quality habitat for pollinators and other wildlife. Looking to the future, we plan to work with Stowe Trails Partnership to upgrade Alex's Trail to accessible mountain bike trail standards. This change will allow more users to enjoy the fruits of our labor and the beauty of DuMont Meadow.



Volunteers planting saplings at DuMont Meadow this spring.



Elisabeth at a Moscow Recreation Field tree planting in 2019.

Goodbye & Thank You, Elisabeth!

We bid a fond farewell Stowe Land Trust's Conservation Program Manager, Elisabeth Fenn, who left Stowe Land Trust at the end of October to pursue other opportunities. Elisabeth joined the land trust team as our 2018 AmeriCorps Summer Naturalist, then was hired as a full-time staff member to run our stewardship, volunteer, and outreach programs—which she did for three years with great competence, dedication, and grace. We are sad to see her go but appreciate all her hard work on behalf of Stowe Land Trust, and wish her well in her next endeavors.

We're Hiring!

With Elisabeth's departure, Stowe Land Trust is looking to fill our Conservation Program Manager position. The CPM plays a central role in completing land protection projects and is responsible for managing SLT's stewardship program for its portfolio of conservation easements and fee lands. Find the full job description and how to apply on our website at www.stowelandtrust.org/news.

Deadline for application materials is November 12.

Summer Naturalist Highlights

This was a summer filled with farms and local food! Our public events at the Mill Trail focused on all things food—from butter making to pollinators—and helped connect people to the land around us. We also adapted to a remote learning environment to teach local kindergarteners about farms (who then wrote thank you notes to farmers!), and inspired by the feel-good messaging that appeared around town last spring, we worked with kids from Stowe Parks & Recreation Summer Camp to paint fun signs showing what our farms and foods mean to them. Our 2021 Summer Naturalist Ryan Barland delivered 27 programs this summer, reaching nearly 400 participants. Thank you, Ryan!



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What's Going On? SLT Outings and Events

We are currently building out our Fall/Winter events calendar. For up-to-the-minute updates, including full event descriptions and registration information, visit our website: www.stowelandtrust.org

Interested in volunteering or leading an outing for Stowe Land Trust? Email barry@stowelandtrust.org

Stick Season Social November 7, 3-6pm, Strawberry Hill Farm, Stowe

Newcomers and long-time residents alike are invited to this late fall, family-friendly gathering at Strawberry Hill Farm. Enjoy the quiet season in Stowe with your neighbors, between the fall leaves and winter snow!

Fall Family Hike November 20, 10-12pm, Mill Trail, Stowe

Join members of SLT's Fun & Friends committee on this gently-paced, family-friendly walk up the Mill Trail. Take in views of the falls, and make a stop by the property's Morovian cabin, built in 1935.

Winter Solstice Sunset Walk December 21, 4-5pm, Sunset Rock, Stowe

Come meet Barry, SLT's new Community Engagement Manager, for a short sunset walk up to Sunset Rock! We'll celebrate the changing of the season on the shortest day of the year, and warm up with refreshments on the land trust's front porch afterward.

Ricketson Bog Snowshoe January 30, 2-4pm, Ricketson Farm, Stowe

Rita Ricketson will lead a snowshoe to the rare peat bog being protected as part of our Ricketson Farm conservation project (see cover story). Learn more about the farm's history, and SLT's work to protect this amazing property.

Brownsville Full Moon Snowshoe February 16, 7-8pm, Brownsville-Story Ridge Forest

Join SLT board members on this fun, moonlit snowshoe through the rolling hills of Brownsville-Story Ridge Forest. Cloudy or clear weather, you won't want to miss this event!

Apple Tree Pruning Clinic March, Date & Location TBD

Wondering how to tend your fruit trees so they are productive and healthy? Whether you are reclaiming a wild apple tree or managing new saplings, careful pruning is key! Come learn the basics of fruit tree pruning and care with members of the land trust community.

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